Structuring the results: The inverted pyramid

Borrowed from news writing, the **inverted pyramid** is a style in which you present your most important data first, followed by data of lesser and lesser importance to your paper's main message. Reporters use this style to ensure a story's main point is delivered before the reader stops reading.

For example:

Your major findings – the predictions your model makes

Data related to the building of your model

Results from validation studies

Other results: unexpected, etc.

Alternatively, you might decide that readers need to understand how the model works before they can grasp the predictions. In this case, simply flip the pyramid right-side up – i.e., start narrow with the model's specifics, and finish broadly with your major results.

BACTER